SECURITIES AND EXCHANGE COMMISSION SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)

May 9, 2017

2. SEC Identification Number

142312

3. BIR Tax Identification No.

000-083-856-000

4. Exact name of issuer as specified in its charter

GINEBRA SAN MIGUEL INC.

5. Province, country or other jurisdiction of incorporation

Philippines

- 6. Industry Classification Code(SEC Use Only)
- 7. Address of principal office

3rd and 6th Floors, San Miguel Properties Centre, St. Francis Street, Ortigas Center, Mandaluyong City

Postal Code

1550

8. Issuer's telephone number, including area code

(+632) 841-5100

9. Former name or former address, if changed since last report

N/A

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON STOCK	286,327,841
PREFERRED STOCK	32,786,885

11. Indicate the item numbers reported herein

Item 9. Other Events

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



Ginebra San Miguel, Inc. GSMI

PSE Disclosure Form 4-30 - Material Information/Transactions
References: SRC Rule 17 (SEC Form 17-C) and
Sections 4.1 and 4.4 of the Revised Disclosure Rules

Subject of the Disclosure	
Matters approved during the Board of Directors'	Regular Meeting held on May 9, 2017.
Background/Description of the Disclosure	
Please see attached SEC Form 17-C.	
Other Relevant Information	
None	
Filed on behalf by:	
Name	Conchita Jamora
Designation	General Counsel and Assistant Corporate Secretary

COVER SHEET

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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 CONTROL OF THE SECURITIES REGULATION CODE (SRC)
AND SRC RULE 17(b)(3) THEREUNDER MAY

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1. May 9, 2017

Date of Report (Date of earliest event reported)

- 2. SEC Identification No. 142312
- 3. BIR Tax Identification No. TIN 000-083-856-000
- 4. **GINEBRA SAN MIGUEL INC.** Exact name of registrant as specified in its charter
- Philippines
 (Province, country or other jurisdiction of Incorporation)
- 6. (SEC Use Only)
 Industry Classification Code
- 3rd and 6th Floors, San Miguel Properties Centre, St. Francis Street, Ortigas Center, Mandaluyong City (Address of principal office)
- 8. **(+632) 841-5100** (Registrant's telephone number, including area code)
- N/A
 (Former name or former address, if change since last report)
 The Registrant has not changed its address since its last report to this Honorable Commission.
- Securities registered pursuant to Sections 8 and 12 of SRC

Title of each Class

Outstanding Capital Stock as of April 30, 2017

COMMON STOCK
PREFERRED STOCK

286,327,841 32,786,885

11. Indicate the item numbers reported herein:

We disclose that in the meeting of the Board of Directors of Ginebra San Miguel Inc. (the "Board") held on May 9, 2017:

Item 9. Other Events

The Board approved the Creation of Office General Manager, which is in accordance with the By-Laws of the Company, and is intended to align the operations of the Company with the San Miguel Group.

The General Manager will report to the President and is charged with overseeing the overall management of the Company's various departments with the aim of continuously improving the Company's business operations and attainment of corporate objectives. He shall also perform such other functions as may be assigned by the President, the Chairman and Chief Executive, and Board of Directors

Pursuant to the requirements of the Securities Regulation Code, the registrant duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GINEBRA SAN MIGUEL INC.

By:

Virgilio S. Jacinto
Corporate Secretary and
Compliance Officer

May 9, 2017.