

C02290-2014

**SECURITIES AND EXCHANGE COMMISSION**  
**SEC FORM 17-C**

**CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE  
AND SRC RULE 17.2(c) THEREUNDER**

1. Date of Report (Date of earliest event reported)

May 7, 2014

2. SEC Identification Number

142312

3. BIR Tax Identification No.

000-083-856-000

4. Exact name of issuer as specified in its charter

GINEBRA SAN MIGUEL INC.

5. Province, country or other jurisdiction of incorporation

Metro Manila, Philippines

6. Industry Classification Code(SEC Use Only)

7. Address of principal office

3rd & 6th Floors, San Miguel Properties Centre, St. Francis Street, Mandaluyong City

Postal Code

1550

8. Issuer's telephone number, including area code

(632) 689-9100

9. Former name or former address, if changed since last report

N/A

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common	290,075,941
Preferred	32,786,885

11. Indicate the item numbers reported herein

Item 9. Other Items

*The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.*



**Ginebra San Miguel, Inc.**  
**GSMI**



**PSE Disclosure Form 14-1 - Notice of Analysts'/Investors' Briefing**  
**References: Section 14 of the Revised Disclosure Rules**

<b>Subject of the Disclosure</b>
Notice of Investors' Briefing for the 2014 First Quarter Results
<b>Background/Description of the Disclosure</b>
Please see attached

<b>Type of Briefing</b>	Investors' Briefing
<b>Subject of the Briefing</b>	2014 First Quarter Results
<b>Date of the Briefing</b>	May 12, 2014
<b>Time</b>	4:00 P.M.
<b>Venue</b>	Executive Dining Room, 2nd Floor, SMC Head Office Complex, No. 40 San Miguel Avenue, Mandaluyong City
<b>Contact Person</b>	Gina Qubing and Leah Artuz
<b>Contact Details</b>	(632) 632-3741 / 632-3422

<b>Other Relevant Information</b>
None

Filed on behalf by:

<b>Name</b>	Virgilio Jacinto
<b>Designation</b>	Compliance Officer and Corporate Secretary



**SAN MIGUEL  
CORPORATION**



**SAN MIGUEL  
BREWERY INC.**



**San Miguel  
Pure Foods**



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YOU ARE INVITED TO THE COMBINED

# INVESTORS' BRIEFING

## FOR THE 2014 FIRST QUARTER RESULTS

4:00 PM MANILA TIME | MAY 12, 2014

SAN MIGUEL CORPORATION  
EXECUTIVE DINING ROOM (EDR)  
2/F SMC Head Office Complex,  
40 San Miguel Avenue, Mandaluyong City

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**RSVP**

Gina Qubing 632 3741  
Leah Artuz 632 3422

**Note:**

*For faster registration, please prepare your business cards  
or IDs before approaching the registration table.*